













LOGISTICS, TRANSPORTATION AND TRADE DIRECTORY

The **ITGO Logistics, Transportation and Trade Directory** will feature private, public and not-for-profit resources in the bi-national Buffalo Niagara region, or national companies doing business in the Buffalo Niagara region. The directory will provide a searchable reference on ITGO's web site, and will be able to be printed for real-time distribution, as well.

ITGO will use the **Logistics, Transportation and Trade Directory** as a resource in its role as "one-stop shop" for moving freight into, from and through the binational Buffalo Niagara region. The Directory will be marketed regionally, through ITGO's relationship with the Port of New York and New Jersey, in Southern Ontario and the GTA, through search engine marketing and on National Grid's shovelready.com

PRESENTING SPONSOR - \$10,000 (3 YEARS)

- Logo and link recognition on digital version of directory's home/search page as "Presented by"
- Logo recognition on print version of directory's cover as "Presented by"
- Recognition on promotional materials
- Banner ad on directory home page and on preferred category page
- Unlimited category listings
- Industry exclusivity at Presenting Sponsor level

SUPPORTING SPONSOR - \$2,000 (ANNUAL)

- Logo and link recognition on digital version of directory's home/search page
- Logo recognition on print version of directory's cover
- Recognition on promotional materials
- Banner ad on preferred category page
- Up to four (4) category listings

BANNER AD - \$1,000 (ANNUAL)

- Banner ad on preferred category page
- Up to three (3) category listings

COMPANY LISTING - \$250 (ANNUAL)

- Inclusion under preferred category in digital and print versions
- \$50 per additional category listing



LOGISTICS, TRANSPORTATION AND TRADE DIRECTORY CATEGORIES

☐ 3rd Party Logistics			Foreign Trade Zone			Online Shipping
☐ Accounting Services			Freight Forwarders			Packaging
☐ Air Cargo	Companies		General Online Trade			Rail Companies
Banking			Industrial Parks			Real Estate
☐ Blockcha	in Solutions		Inventory Services			Storage & Materials
☐ Bonded V	Varehouses		ISO Certification			Technology Partners
☐ Bridge Co	ommissions		Legal Services			Trade Education & Info
☐ Construc	tion		Marine Cargo			Transportation Brokers
Container Freight Stations			Material Handling & Equipment Systems			Trucking Companies
Customs/Border Protection						Warehousing Companies
Customs Brokers			Online Carrier Listings			* Custom categories
☐ Economic Development			Online Load Boards			may be available
☐ Engineer:	ing & Architecture					
						ted for multiple category listings
contact cturner@itgobuffaloniagara.com to add contact						
For further information, contact cturner@itgobuffaloniagara.com						
COMPANY					DD	ESENTING SPONSOR - \$10,000
				_		nlimited category listings)
ADDRESS						PPORTING SPONSOR - \$2,000
				_		to four (4) category listings)
PHONE						
WEB SITE						NNER AD - \$1,000 to three (3) category listings)
MAIN CONTACT						TING - \$250
E-MAIL					AD	DITIONAL LISTINGS x \$50
u=				DΙρ	aco	select category listing(s) above